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**Functional Specialty(ies):** CEO, CRO, Turnaround

**Industry Specialization(s):** Aerospace/Defense, Business Services, Computer Hardware/Backbone, Crisis Management, Electronics, Engineering, Information Services, Investment Banking/Mergers and Acquisitions, Investment Management, Management Consulting, Manufacturing, Medical Devices, Private Equity and Venture Capital, Professional Services, Telecommunications, Telecommunications and Networking, Turnaround

**Company Stage:** IPO, Private, Public, Family Owned, Late Stage Venture Funded, Bankruptcy, Private Equity Backed, Turnaround/Distressed

**Annual Company Revenue:** 20.1M-200M

**Headquarters:** MD – Annapolis

**Website:**

**Secondary Website:** [Articles of Interest by John M. Collard @ Strategic Management Partners Library](#)

**Noted Accomplishments:**

- \* Turnaround Management, Restructuring, Distressed Investing Industry Hall of Fame
- \* Turnarounds & Workouts: SMP as Outstanding Turnaround Management Firm
- \* Global M&A, Turnaround Atlas Award: Turnaround Consulting Firm of Year
- \* Past Chairman, Turnaround Management Association
- \* Certified Turnaround Professional
- \* Advisor to Presidents: Bush (41 & 43), Clinton, Yeltsin

**Key Strengths:**

Parachuting into troubled companies as Interim CEO, Private Equity Advisory, Recovery Fund Management, Certified Turnaround Professional

An expert in interim CEO executive leadership, turnaround management, corporate renewal governance, asset and investment recovery, investing in underperforming distressed troubled companies.

**Bio:**

John M. Collard is Chairman of Strategic Management Partners, Inc., a turnaround management firm specializing in interim executive CEO leadership, asset recovery for investors, corporate renewal governance, private equity advisory, recovery fund management, and investing in underperforming distressed troubled companies.

John is a Certified Turnaround Professional (CTP), who brings 35 years senior operating leadership, \$85M asset recovery, 42+ transactions worth \$780M+, and \$80M fund management expertise to run troubled companies and recovery funds, and advise company boards, litigators, institutional and private equity investors. Mr. Collard has on many occasions parachuted in as the CEO or senior executive to turn around a trouble entity. John is Past Chairman of Turnaround Management Association (TMA). John was inducted into the Turnaround Management, Restructuring, Distressed Investing Industry Hall of Fame.

The firm has been advisor to Presidents Bush (41 and 43), Clinton, and Yeltsin, World Bank, EBRD, Company Boards, Lenders, and Equity Capital Investors on leadership, governance, turnaround management and equity investing. SMP is celebrating 20 years serving satisfied clients. SMP was named Maryland Small Business of the Year, and received the Governor's Citation from Governor Martin O'Malley, the State of Maryland, as a special tribute to honor work in the areas of turning around troubled companies and saving jobs in Maryland. Turnarounds & Workouts Magazine has twice named SMP among the Top Outstanding Turnaround Management Firms. American and Baltimore Business Journals named SMP among the Most Active Turnaround Management and Consulting Firms in Baltimore, Washington, and the Mid-Atlantic Region. SMP was honored with the Turnaround Atlas Award for Turnaround Consulting Firm of the Year (Boutique) by Global M&A Network.

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