

Collard Speaks: M&A Advisor Distressed Investing Conference on Are You Capturing Value?

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Annapolis, MD 21403

Are You Capturing Value? John M. Collard to Speak at M&A Advisor Distressed Investing Conference on Turnarounds in the Middle-Market Companies

Conference:

The Distressed Investing Conference. Are You Capturing Value?
An M&A Advisor Event

Host:

M&A Advisor (718) 997-7900 www.MAAdvisor.com

Agenda:

The Distressed Investing Conference Agenda,
Presented by M&A Advisor, LLC

[Agenda and Speakers](#)

Venue:

The Colony Hotel
155 Hammon Avenue
Palm Beach, Florida 33480
(561) 655-5430

www.TheColonyPalmBeach.com

Date:

February 25, 2008
2:00 PM to 3:00 PM Panel Discussion

Find out why the middle-market companies under \$500 million (USD) qualify for attractive turnaround opportunities. Our group of experts will divulge vital information about specific challenges faced by underperforming companies in the middle-market segments and how to overcome those challenges to improve performance and drive value.

Panel:

Panel Perspective: Turnarounds in the Middle-Market Companies

Panelists:

John M. Collard, CTP, Chairman, [Strategic Management Partners, Inc.](#)

Jim Johnson, Managing Partner, [Wingate Partners](#)

More TBA

The conference will keynote Mr. Wilbur Ross, Chief Executive Officer and Chairman of WL Ross & Co., a visionary in investing in and turning around distressed assets.

The conference will examine primary facets of the distressed investing landscape • from re-evaluating risk-reward paradigms, to leverage options and refinancing, to best measures for restructuring whether out of court or under bankruptcy, among other timely topics.

Mr. Collard said “private equity investors recognize genuine value-add when they bring in turnaround professionals either to run a troubled asset or advise them on investing in underperforming distressed troubled companies in which they want to invest. These professionals bring a unique leadership style to focus on the immediacy of changes required. They can determine what is wrong, implement solutions, and find permanent management teams. When a company is in trouble a different transferable set of leadership skills is required to set the company back on a profitable path.” “Focusing on exit strategies from the start is key to maximizing returns on investment. You must build enterprises that future buyers want to invest in.”

“More private equity and hedge fund investors are seeking the help of turnaround experts, and many are adding this talent to their senior management teams.” Regardless of who employs the turnaround manager, their unique expertise is required to be successful in this market.

[###](#)

Reference:

www.StrategicMgtPartners.com

www.StrategistLibrary.com

[M&A Advisor Distressed Investing Agenda](#)

www.MAAdvisor.com

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More Information [Are You Capturing Value? M&A Advisor Distressed Investing Conference on Turnarounds in the Middle-Market Companies](#)

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