

# Collard Keynotes on "State of the Industry" Analysis of Meltdown, After-Effects, Resulting Investment Opportunities.

Released: July 24, 2008  
Annapolis, MD 21403

## Conference:

2nd Annual Distressed & Turnaround Investment Forum - West  
Capital Investments -- Corporate Restructuring -- Turnaround Strategies  
Generating Big Returns in the Expanding Distressed & Turnaround Markets

## Host:

International Institute for Business Information & Growth (iiBig)  
(212) 300-2520 [www.iibig.com](http://www.iibig.com)

## Agenda:

[Forum Agenda and Speakers at: www.iibig.com/conferences/F0803/agenda.html](http://www.iibig.com/conferences/F0803/agenda.html)

## Venue:

Palazzo/Venetian Resort Hotels  
3325 Las Vegas Blvd. South, Las Vegas, NV 89109  
(702) 607-7777 [www.PalazzoLasVegas.com](http://www.PalazzoLasVegas.com)

## Date:

September 22, 2008  
8:45 AM to 9:30 AM  
Keynote Panel Discussion

It is estimated that the total market value of distressed debt has exceeded \$1 Trillion for the first time. Valuations are reaching near-bottom levels and acquisition opportunities are growing every day. New and existing funds with 'dry-powder' are focusing on this market as never before; and, the Wall Street Journal and other financial news organizations have been reporting on the growing number of All-Star players from the investment banking, turnaround, legal and corporate world who are rushing to join or start new opportunity funds.

iiBIG's 2nd Annual Distressed & Turnaround Investment Forum • West • September 22-23, 2008 at the Palazzo/Venetian Congress Center in Las Vegas is THE place where leading players and a growing number of newcomers will be meeting to discuss how this dynamic market is offering unprecedented opportunities. Learn from and network with the leaders as they take you through keynote presentations,

panel discussions, case studies and more, on topics including:

- \* State of the Market: Investment Opportunities
- \* A Debate on the Impact of the Election: Republicans vs. Democrats • or Does it even Matter?
- \* Overview of the Next Wave of Bankruptcies
- \* Distressed Funds: Raising Capital through Traditional & Alternative Avenues
- \* Buyer's Guide: Deciding When to Buy & Building Value
- \* Seller's Guide: Knowing When to Hold, Draw, Fold, or Up the Ante
- \* Remedies for Legacy Ills, Activist Investing, and Corporate Governance
- \* Consumer Debt: The BIG Picture
- \* Commercial Real Estate: Surveying the Landscape
- \* Emerging Markets: Valuations, Bankruptcy Developments, and BRIC Opportunities
- \* Investments Loan-to-Own Practices: Trends and Implications for Private Equity and Hedge Funds
- \* A Technical Discussion on the World of Credit Default Swaps
- \* Revisiting PIPEs: Private Equity Investments in Distressed Public Equities

Keynote Panel:

"State of the Industry":

A Structural Analysis of the Meltdown; After-Effects and Resulting Investment Opportunities

Panelists:

John M. Collard, CTP, Chairman, Strategic Management Partners, Inc.

[www.StrategicMgtPartners.com](http://www.StrategicMgtPartners.com)

(Past Chairman, Turnaround Management Association)

Raymond A. Whiteman, Managing Director & Co-Head Distressed & Corporate Opportunities, The Carlyle Group

[www.Carlyle.com](http://www.Carlyle.com)

Ian Schneider, Managing Director, Fortress Investment Group

[www.Fortress.com](http://www.Fortress.com)

John Stark, Managing Director, Water Tower Capital, LLC

[www.WaterTowerCapital.com](http://www.WaterTowerCapital.com)

Bhavin Shah, Managing Director, Oak Hill Advisors

Steve Moyer, Director, Tennenbaum Capital Partners

[www.TennenbaumCapital.com](http://www.TennenbaumCapital.com)

Mr. Collard said "when investors bring in turnaround professionals to run a company or advise private equity investors on investing in underperforming, distressed and troubled companies in which they want

to invest, they realize value-add. These professionals bring a unique leadership perspective to focus on the immediacy of changes required. When a company is in trouble a different set of leadership skills is required to set the company back on a profitable path." "Focusing on exit strategies from the start is key to maximizing returns on investment. You must build enterprises that future buyers want to invest in."

"More private equity and hedge fund investors are seeking the help of turnaround experts, and many are adding this talent to their senior management roles." Regardless of who employs the turnaround manager, their unique expertise is required to be successful in this market.

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Reference:

[www.StrategicMgtPartners.com](http://www.StrategicMgtPartners.com) [Turnaround Management Experts](#)

[Distressed & Turnaround Investment Forum-West Agenda and Speaking Faculty at iiBIG Web site](#)

[Conference Brochure \(pdf\)](#)

[www.iibig.com](http://www.iibig.com)

[Turnaround Management Association www.turnaround.org](http://www.turnaround.org)

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