



Collard Speaks: Opal Financial Group Distressed Debt Summit on Finding the Right Strategy, Evaluating the Alternatives Current Date: January 2,

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Strategic Management
Partners, Inc. - Turnaround
Management and Equity
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: Collard Speaks: Opal Financial Group Distressed Debt Summit on Finding the Right Strategy, Evaluating the Alternatives

Annapolis, MD March 2 2008

John M. Collard to Speak at Opal Financial Group's Distressed Debt Summit on Finding the Right Strategy: Evaluating the Alternatives.

Conference:

Distressed Debt Summit.

Host:

Opal Financial Group 10 East 38th Street, 4th Floor New York, New York 10016 (212) 532-9898 www.OpalGroup.net

Agenda:

Distressed Debt Summit Agenda, Presented by Opal Financial Group Agenda and Speakers

Venue:

The Lansdowne Resort 44050 Woodridge Parkway Lansdowne, Virginia 20176 (877) 509-8400 www.LansdowneResort.com

Date:

April 14, 2008

5:00 PM to 6:00 PM Panel Discussion

Opal Financial Group's Distressed Debt Summit will address up-to-the-minute issues and opportunities in a broad range of sectors within the Distressed Debt arena. This event will bring together representatives from the leading banks, private equity firms, hedge funds, specialized debt funds, accounting firms, turnaround firms and legal firms for two days of engaging discussions. The program will also provide ample opportunity for networking.

Panel:

Finding the Right Strategy; Evaluating the Alternatives

Panelists:

John M. Collard, CTP, Chairman, <u>Strategic Management Partners, Inc.</u>
Paul Halpern, Partner, <u>Versa Capital Management</u>
More TBA

The conference topics of discussion will include:

- * How Will a U.S. Recession Affect the Distressed Market?
- * Commercial Real Estate Loans
- * Pricing and Evaluation Strategies of Distressed Debt
- * Major Defaults in the Mortgage Sector, Including the ABS Subprime Market
- * Distressed Opportunities in Consumer Loans, Student Loans, Automobile Loans and Credit Cards
- * Investor Roundtable: What Investors are Seeking in Distressed Debt Investing
- * Finding the Right Strategy; Evaluating the Alternatives

Mr. Collard said "distressed debt investors recognize genuine value-add when they bring in turnaround professionals either to run a troubled asset or advise them on investing in underperforming distressed troubled companies in which they want to invest. In the case of an investment that turns into a forced loan-to-own situation, investors may be ill-prepared to handle the leadership required to recovery their capital. Turnaround professionals bring a unique leadership style to focus on the immediacy of changes required. They can determine what is wrong, implement solutions, and find permanent management teams. When a company is in trouble a different transferable set of leadership skills is required to set the company back on a profitable path." "Focusing on exit strategies from the start is key to maximizing returns on investment. You must build enterprises that future buyers want to invest in."

"More private equity and hedge fund investors are seeking the help of turnaround experts, and many are adding this talent to their senior management teams." Regardless

of who employs the turnaround professional, their unique expertise is required to be successful in this market.

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Reference:

www.StrategicMgtPartners.com

www.StrategistLibrary.com

Opal Financial Group Distressed Debt Summit Agenda

www.OpalGroup.net

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More Information Agenda



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- 12. Bankruptcy
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- 15. Executive Leadership
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