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Editors Turn to Turnaround Managers to Support Stories on Troubled Companies and Corporate Renewal Governance

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Annapolis, MD

October 17 2008

John M. Collard: Turnaround Manager Expert available for quote.

[Broadcast Interview Source](#) Lists John M. Collard as Expert in Turnaround Management, Asset Recovery, Corporate Renewal Governance, Investing in Underperforming Distressed Troubled Companies, White Collar Fraud and Misrepresentation, and Interim CEO.

The Firm

[Strategic Management Partners, Inc.](#) is a nationally recognized turnaround management, corporate renewal governance and equity capital investing firm. Helping clients support litigation, recover assets, restore value to troubled portfolio companies, prepare entities for 'cash out' at maximum value, interim CEO executive leadership, and invest private equity in underperforming distressed troubled opportunities. Advisors to Presidents Bush (41 and 43), Clinton, and Yeltsin, World Bank, EBRD, Company Boards, and Equity Capital Investors on leadership, governance, turnaround management and equity investing. Turnarounds & Workouts Magazine has twice named SMP among the [Top Outstanding Turnaround Management Firms](#). SMP was named [2007 Maryland Small Business of the Year](#) and received the Governor's Citation from Governor Martin J.

O'Malley, The State of Maryland, as a special tribute to honor work in the areas of turning

around troubled companies and saving jobs in Maryland.

An Expert to Support the Press

[John M. Collard](#) is Chairman of Annapolis, Maryland-based Strategic Management Partners, Inc. (410-263-9100, www.StrategicMgtPartners.com) and specializes in interim executive leadership, asset recovery, corporate renewal governance, and investing in underperforming distressed troubled companies. He is [Past Chairman of the Turnaround Management Association](#), a Certified Turnaround Professional, and brings 35 years senior C-Level operating leadership, \$85M asset recovery, 40+ transactions worth \$780M+, and \$80M fund management expertise to run troubled companies, and advise company boards, litigators, institutional and private equity investors.

Primary Areas of Expertise:

Turnaround and Crisis Management

Interim Executive Leadership in Turnaround Situations

Investing in Underperforming Distressed Troubled Companies

Asset Recovery for Investors

Mergers & Acquisitions

Corporate Governance and Renewal

Company Viability

Revenue Driven Turnarounds

Leadership and Management in Troubled Investments

White Collar Fraud and Misrepresentation

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Reference:

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More Information [Broadcast Interview Source Expert Profile www.expertclick.com/19-626](#)



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