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Strategic Management Partners, Inc. - Turnaround Management and Equity Investing Experts

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Strategic Management Partners, Inc. Moves Website to New Host

Annapolis, MD

December 29 2008

Strategic Management Partners, Inc., experts in Turnaround Management, Asset Recovery, Private Equity Capital Investing in Underperforming Troubled Distressed Companies

Executive Leadership to Enhance Value
Turnaround & Crisis Management
Corporate Renewal Governance
Asset Recovery for Investors
Investing in Underperforming Companies

Strategic Management Partners is a nationally recognized turnaround management firm specializing in interim executive CEO leadership, asset recovery, investing in underperforming distressed troubled companies, and private equity investing advisory

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We are an internationally recognized turnaround management, corporate renewal, equity capital investing and advisory firm. We are Turnaround Operating Managers, Equity Managers, Investors, Experts, specializing in deal flow, asset recovery, corporate renewal governance, investing in underperforming distressed troubled companies, and valuation enhancement. We purchase companies for our own portfolio, raise equity funds to

increase leverage. We provide Transition Leadership for companies to shift between commercial, international and federal government markets. We focus on Value Creation, Asset Recovery and Revenue Generation. We prepare companies to 'Cash Out' at maximum valuation.

Strategic Management Partners, Inc. is one of the leading Turnaround Managers practicing primarily in Maryland, Virginia, District of Columbia, Pennsylvania, New Jersey, and the Mid-Atlantic Region. We have clients located throughout the world.

[Strategic Management Partners, Inc.](#) is the 2007 recipient of [Maryland's Small Business of the Year](#), and the [Governor's Citation, Governor Martin J. O'Malley, The State of Maryland](#). SMP has TWICE been named among the ['Top Outstanding Turnaround Management Firms'](#) by Turnarounds & Workouts Magazine. [Strategic Management Partners, Inc. celebrates 20 years of service to its clients.](#)

Our principal, John M. Collard has been inducted into the [Turnaround Management, Restructuring, and Distressed Investing Industry Hall of Fame](#), honoring those individuals whose outstanding contributions have increased the stature and respect of our industry. Collard has been honored by the Turnaround Management Association (TMA) as a recipient of their [TMA] award for Outstanding Contribution to the Corporate Renewal Profession. Collard is a Past Chairman of the TMA, and serves on the [Past Chairman's Council](#). Collard has been honored by Southern Illinois University (SIU) being inducted into the SIU Alumni Hall Of Fame, and named as a Business Leader of the Year. John M. Collard is a frequent speaker, often quoted by the press, and has authored many articles on the topics; Early Warning Signs of Business Trouble, Working With Turnaround Pros to Preserve Value, Value Creation Model, and Investing in Underperforming Distressed Troubled Companies, and many others. See www.StrategistLibrary.com.

For an overview of the firm, our successes, our credentials, how we can help you, Please see: [Your Requirements, Our Qualifications](#) and [StrategicMgtPartners Library](#)

Areas of Expertise

[Turnaround Managers](#) and [Bankruptcy Services](#)

\$85 million Asset Recovery Value, Viability Assessments, Operational Turnarounds, Planning, Workout Teams, Certified Turnaround Professionals = Past Chairman of the Turnaround Management Association = Preventing Crisis -- Communication is Important -- Prescription to Renewed Health -- Process of Renewal -- Balancing Change

[Equity Capital Managers & Investors](#)

Raised \$80 million Special Restructuring & Privatization Fund in Central Europe; Raising \$50 million private equity capital fund in North America

[Strategists](#)

Developed Strategies that work, Focus on the Issues, Strategies for Transition and Fund Management = There are [Early Warning Signs](#) of a Company Heading for Trouble

[Mergers, Acquisitions & Divestitures](#) and [Investors for Our Account](#)

Over 40 Transactions, \$780 million -- Developed Methodology for Success -- We purchase companies that meet select criteria for our own account. We also assist clients in buying a company or selling their holdings.

[Business Developers](#)

Revenue Generation of \$670 million Complex Systems Integration; plus over \$150 million Commercial and International growth -- Revenue Driven Turnarounds -- Bid Information Review Process -- Building Selling Teams

[Operating Managers](#)

Our principals average over 35 years experience in P/L Management, Strategic Planning and Repositioning, M&A for Strategic Advantage, Finance, Investing, Raising Funds, Sales/Business Development, Building Selling and Marketing Teams, and Operational Auditing = In Public & Private companies = Methods for Changing Leadership Style and The Transferable Skill-Set.

Experts: For the Press, Speaking Engagements, or Litigation

[Expert for the Press](#) [Expert for Litigation Support](#)

[Expert Advisors to Investors & Governments](#)

[Teachers of Investing and Turnaround Techniques](#)

President Clinton's National Economic Council's Bankruptcy Working Group and Technology Reinvestment Group -- Russian Bankruptcy Law Reform Delegation -- Former President Reagan's Attorney General's Committee to study the growing use of mobile communications in illegal ventures -- World Bank -- EBRD -- Slovene Government -- Investor Groups -- Various publications, including Wall Street Journal, Washington Post, London Times -- Developed training course in turnaround management and venture investing techniques, delivered in U.S., Russia and Central Europe

[Authors & Articles](#) and [Speakers & Presenters](#)

On the subjects of Corporate Renewal to Increase Jobs and Value; Early Warning Signs of Companies in Trouble; Equity and Venture Capital Investing; Turnaround Management; Owner/Director Risk; Prepare Companies to 'Cash Out' at Maximum Valuation; Management Processes to Control the Situation; How to Hire Advisors or the Company to Improve Cash and Profits; Value Creation Model; and Investing in Underperforming Distressed Troubled Companies

Recent Press Releases and Coverage

[Strategic Management Partners, Inc. Wins Small Business of the Year Award, State of Maryland, and Governor's Citation](#)

The Maryland State Chamber of Commerce awards program recognizes the dedication, innovation and entrepreneurial spirit displayed by small businesses in Maryland. SMP was selected based upon the work that it has done in turning around troubled businesses and saving jobs in Maryland and elsewhere. SMP received the Small Business of the Year

Award from the Maryland State Chamber of Commerce and the Governor's Citation as a special tribute to honor selection and for their work saving jobs from Governor Martin J. O'Malley, The State of Maryland.

[Turnaround Specialist says his 'product is me'](#)

Specialist: John M. Collard's job, which he has done around the world, is to turn around distressed companies, but Network Technologies Group, Inc. presented a different challenge. When Collard arrived at NTG, an empty desk and chair were all that filled his office. There was no computer. The file drawers were empty. The walls were bare. "There was nothing here," Collard recalled. A turnaround specialist whose job is to rescue troubled companies, Collard had been hired by the investors and the board to figure out what was going on inside, to stabilize the company, and to find and hire his replacement. This time was different.

[The rise and fall Saga of Network Technologies Group, Inc.](#) Collard Discovers Bank Fraud and Accounting Irregularities, the 1st day on the job. The company is forced to liquidate amidst Federal and State Investigations. Three top executives indicted and serve time on federal charges of mail, wire and bank fraud.

[Several News Publications Picked Up Story](#) ----- [Baltimore Sun](#) -- [Baltimore Business Journal](#) -- [The Daily Record \[Maryland\]](#)

[Strategic Management Partners, Inc. Press Page](#) -- More Press Releases.

[SMP Advises World Bank](#) -- On Privatization. Teaches Turnaround Management and Equity Investing Techniques to Russian Bankruptcy and Privatization Agency Officials in Moscow. The program is now being taught in Russia, China, Eastern Europe, Canada, and the United States.

[SMP Captures \\$80 million Fund](#) -- Becomes Special Advisor to and Co-Manager of Turnaround Management Investment and Privatization Fund

[SMP Twice Named Among Top 12 Outstanding Turnaround Management Firms](#) -- [Named Again](#) -- The Turnarounds & Workouts Magazine, The magazine dedicated to covering news and what is happening in the turnaround management, workouts, and bankruptcy industries. Each year t&w performs a survey to determine the best firms in the industry. Strategic Management Partners has been named to this 'Top 12 List' twice. The firm is listed on the [t&w Outstanding Turnaround Management Firms 'Hall of Fame'](#).

[Information Releases at NewReleaseWire](#) -- News releases, announcements, information and white paper releases pertaining to Strategic Management Partners, Inc., and its principal, John M. Collard. -- www.StrategicMgtPartners.com

Industry Experience and Specialization

Job Shop Manufacturing, Manufacturing, Discrete Manufacturing, Process Manufacturing, Wholesale Distribution, Federal Government Contracting, Defense and Aerospace,

Defense Electronics, Computer, Systems Integration, Telecommunications, Telecom, Maintenance and Repair, Printing, Construction, Engineering Services, Communications, Marine Electronics, Marine and Boating Services, Services, Real Estate, Venture Capital, and Private Equity Investing

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[About the Principal](#) [About the Expert](#)

[Brochure: Future! Now! Turnaround Management and Investing, Strategic Management Partners, Inc.](#)

SMP moved its website to www.StrategicMgtPartners.com from <http://members.aol.com/Strategist/home.html> when TimeWarner AOL closed down FTP and web operations.

Please contact us to discuss your needs, and how we can help. 410-263-9100

We turn around troubled companies, recover assets for investors, and invest in underperforming distressed troubled companies. We serve as experts for advisory, comment or quote. How can we help you?

[###](#)

Reference:

www.StrategicMgtPartners.com [Turnaround Management Experts](#)

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www.StrategistLibrary.com [Library of JC Articles](#)

[Strategic Management Partners Celebrates Milestone: 20 Years in Business](#)

[Strategic Management Partners Wins Maryland Small Business of the Year Award](#)

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More Information [Strategic Management Partners, Inc.: Turnaround Manager Experts](#)



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